



FACTS & FIGURES

JACKSON DISTRICT
LIBRARY'S ANNUAL
REPORT FOR 2021

7

FOLLOW US

The number of people who follow JDL's social media pages like Facebook, Twitter, Instagram, YouTube, and Pinterest jumped 7% and surpassed 10,000 people in 2021.



15

THERE'S AN APP FOR THAT

Since JDL launched its free app "myJDL" in 2019, more and more patrons have downloaded the program. From 2020 to 2021, there was a 15% increase in app users.



16

CHECK THIS OUT

More than 1 million items have been checked out of JDL's libraries for eight straight years. In 2021, 1.17 million items were checked out, a 16% spike from 2020.



66

TAKING ATTENDANCE

Per-program attendance almost doubled in 2021, with 66 people on average attending a JDL program - both virtual and in-person - up from 34 people the year before.



191

GOING WIRELESS

Users downloaded 191 terabytes of wireless data from hotspots in 2021, with a portion of that figure coming from free WIFI JDL installed on public buses and in a city park.

